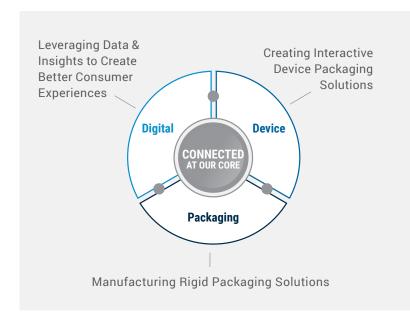
# The right packaging for your products, your brand, and your planet.



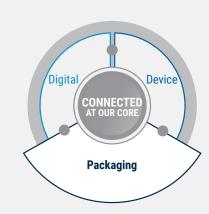
Consumers will change the way they shop more in the next 10 years than they have over the last four decades – and the world of packaging is being altered forever. Online shopping has created more choices, less brand loyalty and fragmented marketing. Sellers don't control the buyers journey any more. Buyers are calling the shots.

That means brands and retailers risk losing consumers' loyalty and declining revenues if they do not create new packaging that enables personalization, convenience, sustainability and accessibility.

Jabil Packaging Solutions leverages three unique solutions suites to incorporate packaging, electronics and digital capabilities into intelligent ecosystems that connect brands and retailers with evolving consumer needs.







# Packaging Solutions Suite

#### MANUFACTURING RIGID PACKAGING SOLUTIONS

Our Packaging Solutions Suite enables food and beverage, personal care and home care brands and retailers to win on the shelf and online. Purposeful innovation, advanced conversion capabilities and best-in-class manufacturing practices are just some of the drivers that enable us to codevelop game-changing rigid packaging for our customers.

Our customers benefit from packaging solutions based on market research that brings us closer to what consumers want. More importantly, what they need. By understanding consumer behaviors, we stay ahead of key trends. Customers leverage our design, engineering, and manufacturing excellence to bring exciting, new packaging concepts to market quickly and efficiently.

#### MARKET INSIGHTS

- Trend Analysis
- Macro Drivers
- Consumer Insights
- Needs Analysis

#### **TECHNOLOGY & PRODUCT PLATFORMS**

- · Technology Investment
- · Capability Development
- Solution Identification

#### PROOF-OF-CONCEPT & PROTOTYPING

- Engineering Refinements
- 3D Modeling & Quick Molding
- Product Design Verification

#### PILOT DEVELOPMENT

- Pilot Tooling
- Engineering Verification
- Consumer Testing
- Market Evaluations
- · Result Driven Refinement

#### **PRODUCTION SCALE-UP**

- Production Mold Development
- Advanced Conversion Automation
- · Assembly & Filling
- Product Validation

#### THE JABIL DIFFERENCE

#### | Sustainable Design Expertise

Our design team possesses hundreds of years of experience across multiple market segments. We help our customers design innovative, sustainable solutions that meet their goals, disrupt the market, and appeal to consumers.

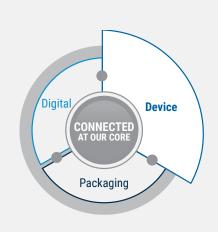
#### Strong Relationships with Strategic Resin Suppliers

We are able to leverage existing supplier relationships with leading sustainable resin suppliers to scale your project from pilot to global production.

#### | Materials Science Expertise

Jabil's dedicated sustainability center with advanced formulation equipment enables us to create new custom blends that meet sustainability initiatives while maintaining performance.





### **Device Solutions Suite**

#### CREATING INTERACTIVE DEVICE PACKAGING SOLUTIONS

Jabil Packaging Solutions offers multiple solutions to connecting a device with a consumable for the enduser. By working through one point of contact in our Device Solutions Suite, our customers can access best-in-class electronic manufacturing services, design, value-add engineering and supply chain services. As part of one of the largest contract manufacturers in the world, we are a trusted partner that can create brand essence that will motivate consumers to buy.

By creating packaging that makes consumers' lives easier, we help brands and retailers reconnect to consumers in ways that build lifelong customer loyalty. Our customers create packaging through us they just can't get done internally—or through smaller suppliers. Our expertise in packaging, devices and electronics enables our customers to re-establish relationships they lost when consumers directed buying habits through other outlets.

#### **KEY FIELDS OF PLAY**

- Pet Care
- Skin Care
- Air Care
- Coffee
- · Dish Care
- Pest Control
- Infant Care
- Salty Snacks
- Hair Care
- Grooming



- Surface Cleaning
- Infant Nutrition

#### THE JABIL DIFFERENCE

#### | Single Source Integration

Deep expertise in electromechanical design and IoT technology is paired with robust plastic and electronic assembly capabilities to deliver superior device solutions all under one roof.

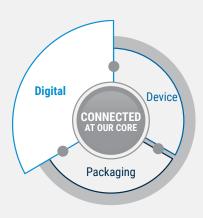
#### | A Trusted Set of Hands

We are connecting the evolving worlds of electronic manufacturing services and packaging, driving device innovation for brands and retailers

#### | Filling a Knowledge Gap

We have the knowledge and expertise our customers need to add electronics to plastics – and eventually sensors and software to enable data acquisition that helps brands connect with people better.





# Digital Solutions Suite

# LEVERAGING DATA AND INSIGHTS TO CREATE BETTER CONSUMER EXPERIENCES.

The modern consumer has more choice and control than ever before. Our customers need digital solutions that help their products rise above the noise with transformative experiences that drive brand loyalty and improve the bottom line. In a highly competitive environment with fragmented marketing channels, brand teams also need insights that give them an edge. They need visibility that allows them to connect with consumers at a deeper and fundamentally more useful level.

Our Digital Solutions brings rigid packaging and electronics together into intelligent ecosystems that change the way consumers use packages in their homes and businesses – and how brands and retailers connect with them. Imagine. Data-driven, market-optimized packaging formats designed to work seamlessly with a user-friendly consumer device that collects information enabling auto-replenishment and consumer data services. That is transformation.

#### **NEW INSIGHT DRIVING OPPORTUNITY**

#### **PET CARE**

- How much is the pet eating? Is it significantly more or less than the usual?
- · How often do they take to eat? How long?
- Is the pet using the bathroom more or less than usual?
- · Is the pet losing or gaining weight?

#### **INFANT CARE**

- How many infants are in diapers per household? When are they potty training?
- When will the child begin daycare?
  When is the child home from daycare?
- · Where is the product being used?
- · What is the age of the baby?

#### THE JABIL DIFFERENCE

#### | IoT Expertise

Our team handles the embedded software/firmware, communications protocols (Bluetooth® Low Energy Technology, WIFI, Cellular), cloud platform and applications so product teams can focus on delivering compelling value for consumers.

## We Understand the Brand Journey

We draw on our long history of collaboration with packaged goods companies, optimizing our solutions to align with customers new product introduction processes.

### From Pilots to High Volume Production

Our solutions empower the new product development process from agile innovation at the beginning of a project through enterprise best practices as initiatives grow and mature.

### The Jabil Difference

#### | ELECTRONICS EXPERTISE

As part of Jabil – a global leader in the electronics industry – Jabil Packaging Solutions has the unique ability to navigate the packaging world from an electronics perspective.

#### MANUFACTURING EXCELLENCE

We can design a package. Engineer it. Manufacture it. Deliver it. All while reducing variability and cost at every step, and ensuring the highest levels of quality. That is a big part of what makes us different.

#### INSIGHT DRIVEN SOLUTIONS

Our innovations are built on in-depth research, industry application experience and customer collaboration. The ideas we present are based on our knowledge of your business and an understanding of your customers.

#### **GLOBAL OPERATIONS ENABLE LOCALIZED MANUFACTURING**



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