BARRIER PACKAGING SOLUTIONS

Increasingly concerned with health, time, and the environment, consumers want fresher, and healthier “on the go” snack options that ensure freshness without refrigeration. Barrier Packaging is a powerful solution to all of the above – particularly as an alternative to heavy glass and metal options. It also reduces high-volume transfer processes, reducing the risk of quality issues.

BARRIER PACKAGING | MARKET ISSUES

Traditional barrier packaging solutions, such as glass, metal, and thermoformed containers, can’t keep up with new consumer demands due to weight, cost, and design factors. For example, it’s hard to assess food freshness and quality unless packaging is transparent. Choosing traditional approaches for this characteristic usually means undesirable costs, package functionality, and recyclability.

Plastic packaging currently comprises ~30% of global packaging sales. But, the opportunity to incorporate innovative barrier features will drive this percentage significantly as brands embrace its value and practicality as an alternative to breakable glass and bendable metal, and consumers welcome its convenience.

JABIL PACKAGING SOLUTIONS CAPABILITIES

Injection-molded barrier packaging solutions increase the design capabilities for convenient packages, enabling visibility with fresh products to enhance consumer appeal. However, working with a partner who understands how to leverage the opportunities of injection molded barrier packaging - with both speed and quality - is critical.

WHY NOW? WHY JABIL?

Jabil Packaging Solutions is a one-stop service for packaging ideation, barrier selection, prototyping, process development, and scaling to high-volume production levels. Jabil design experts will help guide your selections for optimum barrier performance and integration into manufacturing processes. You’ll reduce costs, speed time-to-market, and increase market share to create brand brilliance. Partnering with Jabil Packaging Solutions ensures your designs will leverage optimum barrier technologies, fast prototype delivery, and minimal transfer processes to drive quality at high volumes.