

# EcoJar

## A More Sustainable Solution for Cosmetics, Lotion and More

The EcoJar is a hybrid paper packaging format that leverages recycled fiber for the outer shell and a recyclable inner liner that contains and protects the product. This two-piece format seamlessly connects the outer paper shell and interior liner to create a single-piece shell design. The outer shell and inner liner can be easily separated for recycling by removing the decal and applying pressure to the push tab on the base of the package.

This lightweight packaging format leverages post consumer recycled paper and reduces plastic consumption per unit by as much as 60%. EcoJar does not rely on adhesives to bond the paper and plastic, ensuring that recyclability is maintained. This new hybrid paper format provides a compelling option for cosmetics, lotion, hair styling and consumer health care brands that are committed to plastic reduction, recyclability, the use of recycled content and a lower carbon footprint.



### MARKET APPLICATIONS

- Cosmetics
- Lotions & Cream
- Hair Styling
- Consumer Health Care

### PRODUCT BENEFITS

- Plastic Reduction
- Recycled Content Usage
- Enhanced Recyclability
- Lower Carbon Footprint
- Sustainable Branding

### PRODUCT FEATURES

- Lightweight
- Single Piece Shell Design
- Liner customization
- Recycled Content Ready
- Push Tab to Recycle

## SINGLE-SHELL DESIGN

Mechanically connected format seamlessly bonds the outer paper shell and interior liner to create a single piece shell design.

## PUSH TO RECYCLE

To recycle, the user removes the base decal and pushes the ribbed plastic tab through the fiber shell until the components separate. This adhesive-free system maintains recyclability at material recovery facilities.



## ABOUT JABIL PACKAGING SOLUTIONS

Jabil Packaging Solutions, headquartered in St. Petersburg, Florida, enables food and beverage, home, personal and professional brands to create differentiated products in areas including intelligent, active, rigid and sustainable packaging, as well as consumer devices. Purposeful innovation, advanced conversion capabilities and best-in-class manufacturing practices are just some of the drivers that enable use to co-develop game-changing rigid packaging for our customers.



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